

Carol Lavin Bernick
CEO
Polished Nickel Capital Management

CAROL LAVIN BERNICK is CEO of Polished Nickel Capital Management, a privately held company that manages diversified investments and owned operating companies in retail and professional sports.

During Bernick's 37-year career with Alberto Culver Company, a global manufacturer of beauty and personal care products, she directed the company's new product development, led its consumer products businesses and was elected Executive Chairman in 2004. While dramatically growing the company, Bernick instituted a nationally-recognized cultural overhaul profiled in the June 2001 *Harvard Business Review* and in numerous other books and articles.

In 2011 she initiated and oversaw the company's sale to Unilever.

Among her various community commitments, Bernick is a board member, and past board chair, of Northwestern Memorial Healthcare, serves as the chair-elect of the board of Tulane University, and is on the Executive Committee of the Chicago Community Trust.

Bernick's charitable work includes the founding of a support group for Prentice Women's Hospital, which has raised tens of millions of dollars to benefit infant and women's health. She and her family also created Enchanted Backpack, a nonprofit dedicated to the support of under-resourced Chicago area schools and child-focused community organizations. It serves over 20,000 Pre-K through 8th grade students and 1,200 teachers annually across the Chicagoland area.

Carol recently authored *Gather As You Go*, a book featuring over 300 stories that share wisdoms gleaned from her professional and personal life experiences. Net profits from the sale of her book benefit Enchanted Backpack.

Carol has three adult married children and eight grandchildren under the age of six.